



mesopartner produced German Wiki-Cluster Handbook for German Innovation Agency along 10 main topics and with 15 podcasts with cluster practitioners

In partnership with the Innovation Agency MFG Baden-Württemberg mesopartner developed an innovative product, the German Wiki-Clustermanagement- Handbook accessible for everybody at www.kreatek.de . The handbook contains more than 15 podcasts with German cluster managers and more than 50 sub sites with information on main important topics, lessons learnt and critical success factors for the management of cluster initiatives. The Kreatek website also contains a contact platform for German and international cluster and network practitioners. Come and join the platform!

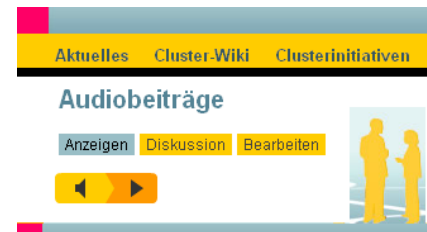
The handbook is organized along 9 main important topics for the management of cluster initiatives. The topics involve explanations of clusters and cluster initiatives, the role of cluster managers and other stakeholders, the start of an initiative, examples of organizational structures, services of cluster initiatives, internationalization of clusters, governance aspects of cluster initiatives and sustainable aspects like finance, strategy and monitoring procedures. Each of these topics is linked to 4-5 sub sites providing experiences, success criteria, Do's and Dont's, podcast links as well as a large selection of useful tools for a professional organization and facilitation of such process.

Aktuelles	Cluster-Wiki	Clusterinitiativen
befinden sich hier: Startseite » Einleitung : Das Clustermanagem		
Cluster-Handbuch		
+ 0. Inhalt		
+ 1. Cluster vs. Clusterinitiativen		
+ 2. Rolle des Clustermanagers		
+ 3. Rolle weiterer Akteure		
+ 4. Start einer Clusterinitiative		
+ 5. Organisationsstruktur von Clusterinitiativen		
+ 6. Dienstleistungen von Clusterinitiativen		
+ 7. Aussenbeziehungen eines Clusters		
+ 8. Steuerung von Clusterinitiativen		
+ 9. Nachhaltigkeit von Clusterinitiativen		
+ Ausführlichere Instrumentenerläuterungen		
+ Audiobeiträge		
+ Quellenverzeichnis		

According to the Wiki logic, the handbook offers the opportunity to write comments, contribute with own articles, experiences, pictures, and case studies. You just have to register yourself on the MFG Cluster Expert Collaboration platform www.kreatek.de.

Apart from the handbook this platform provides also contact opportunities to other German and international cluster experts, software based monitoring tools, a presentation platform for cluster initiatives and news from the German cluster community.

MFG Baden-Württemberg is one of the leading innovation agencies in Europe, focusing on information technology, software, telecommunication and the creative industries. mesopartner collaborates with MFG since 2008. For further questions and comments please contact Frank Waeltring (fw@mesopartner.com), or the MFG colleagues Dilara Betz (dbetz@mfg.de) or Philipp Oswald (oswald@mfg.de).



The Wiki manual is until now only available in German, but there is a good chance that in the future the entire online manual will be translated into English.